



# THE NAKED EMPEROR

## The Naked Emperor 2008 Electronic Press Kit

Saturday 4 October 2008  
Kobayashi Hall

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小林ホール  
KOBAYASHI HALL



JAPANESE CANADIAN  
CULTURAL CENTRE  
日系文化会館





# THE NAKED EMPEROR

Dear Potential Partner:

We are pleased to invite you to be part of our partnership team where you will play a vital role in helping to support and promote the arts in Toronto as well as give back to the community in concrete ways.

Enclosed please find a partnership package for **2nd Annual - The Naked Emperor presents "Secret Truths"** on Saturday 4 October 2008, 7:30pm at the Kobayashi Hall.

What's special about this event is that it is a Charity Concert for the whole family to attend. Be part of an unforgettable evening of talent spanning four diverse genres of Classical, Folk/Blues, World Music and & Dance.

**The Naked Emperor** is a collaborative, artistic effort produced by: Allegria Musica, Em Creative Works, and Re: mind. Rather than wait for the opportunity, The Naked Emperor is all about creating it! The objective of this project is to establish an annual event that showcases artists of a high-calibre, while raising the profile of worthy non-profit charitable organizations in the Toronto community.

**Our mandate: The Naked Emperor** is "a slice of life" showcasing different expressions of truth as presented by a selection of gifted, well-established and promising artists.

This year, 50% of the proceeds from The Naked Emperor will go to *Canadian Music Therapy Trust Fund*. This organization is a "bold, non-profit initiative designed to integrate, educate, celebrate and promote all facets of music therapy" in Canada. They have been "providing services to those in hospitals, clinics and special schools" since 1994.

**Partnerships privileges include:**

- logo displayed on programs, press releases and website
- signage and table at the event
- free 1 page advertisement in program
- free VIP tickets
- MC thank you and recognition during performance
- Exposure to a family oriented audience of 500+ people
- Back stage artist meet and greet
- Company brochure insert in program

For more information please visit our website at: [www.thenakedemperor.org](http://www.thenakedemperor.org).

Please don't hesitate to contact us should you have any questions. Thank you very much for your consideration.

Sincerely,

The Naked Emperor team



# THE NAKED EMPEROR

## Partnership Opportunities and Benefits

### Event Partner - \$750

- Logo displayed on program, press releases and website
- Recognition as “Event Partner” on press releases, programs and website
- MC recognition and thank you
- 6 VIP tickets
- Signage and table at the event
- 1 page advertisement in program
- Backstage artist meet and greet
- Company brochure insert in program
- Optional gift bag to give to concert patrons

### Program Partner - \$500

- Logo displayed on programs, press releases and website
- Recognition as “Program Partner” on press releases, programs and website
- 4 VIP tickets
- ½ page advertisement in program
- MC thank you and recognition during performance

### Generous Community Supporters - \$250

- Logo and name displayed in program and website
- 2 VIP tickets
- ½ page advertisement in program

### Friends - \$100 - \$250

- Name and logo displayed in program and website
- 2 regular tickets
- 1/4 page advertisement in program

For more details please contact us at:  
[www.thenakedemperor.org](http://www.thenakedemperor.org)



# THE NAKED EMPEROR

## Press release

**The Naked Emperor comes back to Kobayashi Hall on Sat, Oct. 4, 2008.**

TNE comes back to Toronto, following the success of its Nov 2007 premiere, for another exquisite evening of music and dance. Described by Showtime magazine as “enthusiastically received” and displaying a “**vivid and outstanding energy**”, the show continues to explore its mandate: to showcase different expressions of truth as presented by a selection of gifted, **well-established and promising artists**. ‘TNE’ stands for ‘The Naked Emperor’, a term taken from a children’s story about the importance of ‘telling the truth’. This year, the concert theme is “**Secret Truths**”.

Always in the pursuit of excellence, the creative team at TNE has produced a show that’s even “bigger and better” than last year’s. Be enchanted by the rich, golden tones of Soprano **Susan Suchard**, and the riveting grandeur of Tenor **Jason Lamont**, two of the TNE’s main highlights. Pianist **Yuka Koreeda** will delight and charm you with her unforgettable performance of a selection of classical and contemporary pieces. Violinist **Jimne Kim**’s playful yet sensitive performance will stir and awaken your spirit, while eclectic singer **Francesca Blandizzi** will open your heart with her uplifting and soothing originals. Also joining us this year, will be guitarist **Phil Disera**, a versatile performer of exceptional depth and insight. Don’t miss this year’s refreshing compositions by **Jadely**, the creative duo whose works were also presented in TNE 2007. Choreographer extraordinaire, **Chantal Ferris**, returns with her dancers to bring energy and grace to a show that continues to cross boundaries and inspire. Also performing that night will be composer-singer **Hubert Razack**, who will bring to the stage his fine, ‘catchy’ originals. The evening will be “MC’d” by storyteller **Emiko Hsuen**.

“The Naked Emperor 2008” continues to give back to the community by donating 50% of the show’s profits to the **Canadian Music Therapy Trust Fund**. The Naked Emperor wishes to acknowledge the CMTTF’s effort to promote the therapeutic power of music for children and adults alike. The CMTTF has been “providing services to those in hospitals, clinics and special schools” since 1994.

The TNE is proud to present its exciting array of high-calibre artists. Come out for a fun evening at The Naked Emperor! Let’s make TNE a mainstay event of Toronto.

Visit [www.thenakedemperor.org](http://www.thenakedemperor.org) to purchase tickets online, or call (416) 410-7109.

Date: **Saturday, October 4, 2008**

Time: 7:30pm

VIP: \$45

General Admission: \$35

JCCC members: \$30

Students and seniors: \$20

Location: **Kobayashi Hall, Japanese Canadian Cultural Centre.**

6 Garamond Court. Toronto. Ontario.



# THE NAKED EMPEROR

## Photos from The Naked Emperor 2007



Photos courtesy of Showtime magazine



# THE NAKED EMPEROR

## Advertise With Us

Quarter page - \$50

Half page - \$100

Full page - \$150

## Contact Information

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